

## **Privacy Policy of the 2025 Universal Cup Online Challenge**

### **sponsored by Huawei**

The 2025 Universal Cup Online Challenge sponsored by Huawei (hereinafter referred to as “Challenge”) – is an online challenge organized by UNIVERSAL CUP, an organization founded in 2023, primarily aimed at algorithm competition enthusiasts. It is dedicated to providing high-quality practical training and hosting competitions for top global participants (hereinafter referred to as “UCup”) and Huawei Technologies Co., Ltd. (hereinafter referred to as “Huawei”), a company, whose registered office is located at Huawei Administration Building, Huawei Industrial Base, Bantian, Longgang District, Shenzhen, P.R. China 518129.

This Privacy Policy (hereinafter referred to as “this Policy”) is jointly issued by UCup and Huawei (hereinafter collectively referred to as “we” or “co-organizers”). With respect to the registration and organization of the 2025 Universal Cup Online Challenge sponsored by Huawei, we jointly determine the purposes and means of the processing activities. This Policy explains how we jointly process your personal information.

The collection and processing of your personal data by us are primarily intended to ensure that the Challenge will be properly completed. We respect your privacy. Please read the following to learn more about this Policy before participating.

This Policy describes:

1. How We Collect & Use Your Personal Data
2. Cookies & Similar Technologies
3. How We Disclose Personal Data
4. How to Access & Control Your Personal Data
5. How We Protect Your Personal Data

Situations	Purposes	Personal data	Retention period	Processing after the retention period expires
Registration	Confirming your successful registration to the Challenge	Registration information to the Challenge, which is collected on our behalf via the "Hydro" platform operated by our data processor, Shanghai Hydro Information Technology Co., Ltd.: Name, Email address, Organization, Universal Cup Team Name (If register by Universal Cup)	1 year after the Challenge ends	Delete
Challenge Contact	Contacting with you, sending you information about the Challenge	Name and Email address	1 year after the Challenge ends	Delete
Prize-money Payment	Prize-money payment (only for the Winners); Legal compliance especially in Tax and Finance	If you win a prize in the Challenge, we will contact you separately and, with your explicit consent, enter into a prize confirmation agreement. Based on this agreement, we will process the following personal data of yours: Name, email address, nationality, ID No. (for Winner from People's Republic of China) / PASSPORT No. (for Winner from other regions), date of birth, gender, bank account, mobile phone number	1 year after the Challenge ends	Delete
Further Contact	Invite you to join other contests or activities hosted by Huawei	Name and Email address	5 years after the Challenge ends	Delete

## 6. How We Process Children's Personal Data

## 7. Third-Party Providers and Their Services

## 8. International Transfers of Your Personal Data

## 9. Updates to This Policy

## 10. How to Contact Us

### 1. How We Collect & Use Your Personal Data

Personal data means any data that, either on its own or jointly with other data, can be used to identify a natural person. You directly provide us with such data when you join the Challenge.

We may use your personal data for the following purposes:

We will process your personal data following the requirements of applicable laws on an appropriate legal basis, including:

- Processing your personal data to fulfill the contract when responding to a transaction or service request;
- Processing your personal data with your consent;
- Proc Processing based on legitimate interests: we process personal data to pursue our legitimate interests when such processing is necessary and does not disproportionately affect your rights.
  - Our interests: this includes protecting us, our users, and services from fraud, security threats, and financial loss (e.g., through our loss prevention and anti-fraud programs).
  - Necessity: this processing is essential to identify and mitigate these specific risks effectively.

Without it, we could not ensure a secure and fair environment.

- Balancing test: we have evaluated that our measures are proportionate, using only limited data necessary for security purposes, and do not unreasonably infringe on your privacy. Processing your personal data as necessary to comply with and fulfill legal obligations.

### 2. Cookies & Similar Technologies

#### 2.1 Cookies

To ensure our website works correctly, we may at times place a small piece of data known as a cookie on your computer or mobile device. A cookie is a text file stored by a web server on a

computer or mobile device. The content of a cookie can be retrieved or read only by the server that creates the cookie. The text in a cookie often consists of identifiers, site names, and some numbers and characters. Cookies are unique to the browsers or mobile applications you use, and enable websites to store data such as your preferences or items in your shopping cart.

Like many other websites or Internet service providers, we use cookies to improve user experience. Session cookies are deleted after each visit, while persistent cookies remain in place across multiple visits. Cookies allow websites to remember your settings such as language, font size on your computer or mobile device, or other browser preferences. This means that a user does not need to reset preferences for every visit. On the contrary, if cookies are not used, websites will treat you as a new visitor every time you load a web page. For example, without using cookies, if you are redirected to another web page from a website you have just already logged in to and then return to the original website, it will not recognize you and you must log in again.

We will not use cookies for any purposes not stated in this policy. For further details on our use of cookies, please see our Cookies Notice. You can manage or delete cookies based on your own preferences. For details, visit [AboutCookies.org](http://AboutCookies.org). You can clear all the cookies stored on your computer, and most web browsers provide the option of blocking cookies. However, by doing so, you have to change the user settings every time you visit our website. Find out how to manage cookie settings for your browser here:

Internet Explorer

Google Chrome

Mozilla Firefox

Safari

Opera

## 2.2 Web Beacons and Pixel Tags

In addition to cookies, we may also use other similar technologies on our websites such as web beacons and pixel tags. For example, when you receive an email from us, it may contain a click-

through URL that links to a web page of one of the co-organizers. If you click the link, we will track your visit to help us learn about your preferences for products and services and improve our customer service. A web beacon is a transparent graphic image embedded in a website or in an email. We use pixel tags in emails to find out whether an email has been opened. You can unsubscribe from the Challenge-related mailing list at any time if you do not want to be tracked in this manner.

By using our website, you consent to the use of cookies, web beacons and pixel tags as described above.

### 3. How We Disclose Personal Data

#### 3.1 Authorized Processors

We engage a third-party service provider to host the online platform for this Challenge. Specifically, we use Shanghai Hydro Information Technology Co., Ltd., whose registered office is located at Building 1, No. 1128 Wenhui Road, Songjiang District, Shanghai, China 201620, contact email: panda@hydro.ac (the "Hydro" platform operator) to collect your registration data and operate the contest on our behalf. They process your data only according to our instructions and under a data processing agreement.

#### 3.2 Disclosures to Specific Third Parties

Additionally, we share your personal data with other partners, as described in this Policy, when services are provided by partners authorized by us.

Disclosure object	Purposes	Personal data
Bank	Prize-money payment (only for the Winners)	Name, bank account
Tax authority	Legal compliance of Prize-money taxation	Name, email address, nationality, ID No. (for Winner from People's Republic of China) / PASSPORT No. (for Winner from other regions), date of birth, gender, bank account, mobile phone number

After the Challenge ends, we will publish the results/ranking to all contestants of the Challenge.

In addition, as a co-organizer and global company, Huawei may share personal data with Huawei affiliates and subsidiaries.

To comply with applicable laws or respond to valid legal procedures, we may also disclose your personal data to law enforcement or other government agencies. If we are involved in a restructuring, merger & acquisition, or a bankruptcy or liquidation lawsuit in a given jurisdiction, your personal data may be disclosed in connection with the transaction.

We may also disclose your data when appropriate, for example, to execute Terms and Conditions, when we believe disclosure is necessary or appropriate to prevent physical harm or financial loss, or when it is in connection with an investigation of suspected or actual illegal activity.

#### **4. How to Access & Control Your Personal Data**

It is your responsibility to ensure that all personal data submitted to us is correct. We are dedicated to maintaining the accuracy and completeness of personal data and keeping the data up-to-date.

To the extent required by applicable law, you may (i) have the right to access certain personal data we maintain about you, (ii) request that we update or correct inaccuracies in that data, (iii) object or restrict to our use of your personal data, and (iv) ask us to delete your personal data from our database. To exercise these rights, please [click here](#) to give your feedback online. Your written request may be required for security. We will verify your personal identity as required by local laws. We may decline the request if we have reasonable grounds to believe that the request is a fraudulent, unfeasible or may jeopardize the privacy of others.

If allowed by applicable laws, you have the right to withdraw your consent at any time when we process your personal data based on your consent. However, withdrawal does not affect the legitimacy and effectiveness of how we process your personal data based on your consent before the withdrawal is made; nor does it affect any data processing based on another justification other than your consent.

#### **5. How We Protect Your Personal Data**

The security of your personal data is important to us. We use appropriate physical, management, and technical measures to protect your personal data from unauthorized access, disclosure, use, modification, damage, or loss. For example, we use cryptographic technologies for data confidentiality, protection mechanisms to prevent attacks, and access control mechanisms to permit only authorized access to your personal data. We also provide training on security and privacy protection for employees to raise their awareness of personal data protection. We are committed to protecting your personal data; however, please note that no security measure is perfect.

In the unfortunate event of a personal data security incident, we will, in accordance with applicable laws and regulations, promptly notify you of the basic details and potential impacts of the incident, the measures we have taken or will take to address it, and recommendations for you to prevent or mitigate risks. Such notifications may be provided via email, letter, phone call, push notification, or other appropriate means. If it is difficult to notify each affected individual personally, we will issue a public announcement in a reasonable and effective manner. Additionally, we will proactively report the handling of the incident to relevant regulatory authorities as required by applicable laws or regulatory requirements.

## **6. How We Process Children's Personal Data**

This Online Challenge is primarily intended for adults. A child must not create an account for this challenge without the consent of a parent or guardian. If a child's personal data is collected with prior parental consent, we will only use or disclose the data as permitted by law, with the explicit consent of the child's parents or guardians, or when necessary for the protection of the child. If we accidentally collect a child's personal data without verified prior consent from the child's parents, we will attempt to delete the data as soon as possible.

## **7. Third-Party Providers and Their Services**

To ensure a positive user experience, you may receive content or web links from third parties other than us ("third parties"). We do not have the right to control such third parties, but you can

choose whether to use the links, view the content and/or access the products or services provided by third parties.

We cannot control the privacy practices and data protection policies of third parties that are not subject to this Policy. When you submit personal information to such a third party, please read and refer to the privacy protection policy of the third party.

## **8. International Transfers of Your Personal Data**

As co-organizers of this Challenge, your personal data collected by us may be processed or accessed in the country/region where the Challenge is conducted or in other countries/regions where Huawei or its affiliates, subsidiaries, service providers or business partners have a presence. Your personal data will be stored in servers in China.

The aforementioned jurisdictions may have different data protection laws. In such circumstances, we will take measures to ensure that data is processed as required by this Policy and applicable laws. In accordance with specific legal requirements of certain jurisdictions, we will provide you with necessary information and obtain your consent where mandated. For example, under China's Personal Information Protection Law, we are required to inform you of the details of the overseas recipient (including its name and contact information), the purpose and manner of the processing, and to obtain your separate consent before transferring your personal data out of China.

Additionally when transferring the data subject's personal data from the EU to a country or region which has not yet been acknowledged by the EU Commission as having an adequate level of data protection, we may use a variety of legal mechanisms, such as signing standard contractual clauses approved by the EU Commission, obtaining the consent to the cross-border transfer of a data subject in the EU, or implementing security measures like anonymizing personal data before cross-border data transfer. You can [click here](#) to obtain a copy of the EU's standard contractual clauses.

## **9. Updates to This Policy**



We reserves the right to update or change this Policy at any time. We will release the latest Privacy Policy on this page for any changes. If major changes are made to the Privacy Policy, we may notify you through different channels, for example, posting a notice on our website or sending you direct notification.

## **10. How to Contact Us**

If you have any privacy complaints or issues, and want to contact Huawei Data Protection Officer (DPO), please click **here** or contact us at [admin@ucup.ac](mailto:admin@ucup.ac)

Effective Date: Dec 10, 2025